



What is the purpose of a golf academy?

There is an endless supply of gimmicks and “new revelations” about golf swings that are sold every day. It is mind boggling and confusing. At the end of the day, you must get the face headed towards the target at impact, period. The method is of no consequence as long as it is repeatable. Good fundamentals and practice increases the probability of repeatable. Bad habits are hard to break! Golf Academy will focus on correct PGAB*, pivot and short game.

The above question is one that I ask myself repeatedly. For the beginner, the answer is to make them fall in love with the game and want to become a golfer. For the person who considers themselves a golfer, the answer is to help them improve, which only translates to lower scores.

To become a golfer you need to learn, train and play. Imel Group Golf Academy offers all three of these essential elements. Playing is the ultimate test of your skills. Learning takes time. You need to train what you learn. Training correctly greatly enhances your ability to play. You must be able to remember feels of the motion. Generally, you only need to remember one for two things. If you can do this, everything else in your golf swing falls in line. From this point, you need to get your mind right and let it happen. Golf is a very mental game.

Why should a person that considers themselves a golfer become part of a golf academy? The answer from above was to improve. Golf is a game of probability. Each time you hit a shot there is a chance that it will be great, acceptable, or bad. Enrolling in an academy will increase your probability of hitting good shots. Each person develops habits as a golfer. Bad habits decrease your probability of hitting good shots. Correct fundamentals/motions create correct angles, thus increasing the probability of good shots. Can you remember or even know what correct feels like? Most golfers have one thing in their swing that if they can do it correctly, will dramatically increase their chance of hitting good shots.

As I have thought about my own golf experiences in my younger days, there were days that I had it and then it seemed to magically disappear. The difference was a few under par vs a few over par. I did not know why, but it was frustrating. I did not take lessons, there were not launch monitors, I simply hit balls, lots of them. When you do not have a good understanding of feels, it is much more difficult to have a high probability of hitting good shots. This is the purpose of a golf academy. When you walk in to take the test, what do have to do? You need to remember what you studied!